

Abstract.

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Packaging material (9), for example for tube bodies, bearing a hologram-like image.

The packaging material is formed from a multi-layered material with a layer structure containing:

- 10 a) a completely or partially embossed metal foil (10) or metallised plastic film and,
 b) on top, at least in specific areas, a transparent single or multi-layered plastic layer (11,
 13),
 where the plastic layer b) (11, 13) forms the outer-lying layer of the packaging and the
 embossed image (17) on the metal foil a) (10) is visible through the transparent areas of the
15 plastic layer b) (11, 12). The said packaging material gives the observer the impression of
 viewing a hologram-like image.

(Fig. 1)

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